

**Email Header:** Need vision insurance? We can help

**Email body:**

Hi [NAME],

Thank you for being a patient at [PRACTICE NAME]. Your well-being is at the heart of everything we do and we're here for you. In these uncertain times, my practice remains committed to assisting patients who may be impacted most. If you're retired, self-employed, or have recently lost your job, we want to share that VSP offers affordable vision insurance that you can buy on your own for yourself or for your family. Learn more by calling 855.926.8877 or visiting [PRACTICE UNIQUE LINK].

Sincerely,

Dr. [NAME]

[PRACTICE NAME]

[PRACTICE NUMBER]